



Reduce operational and financial risk whilst lowering market data costs

To stay ahead of the game in these volatile times and support business growth, CFOs need accurate reports and insights into financials and operations at any time. You need to streamline the data collection and automate the update of all your systems with accurate and timely market indicators and rates. What's the best way to achieve significantly greater business value, at higher accuracy whilst reducing the cost of financial data?



Challenges of Market Data Management

Siloed Data

- Hard to share relevant data.
- Inconsistencies across departments
- Silos getting out of sync
- Waste of resources.
- Increased cost.

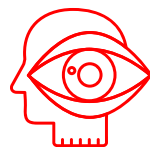
Poor Quality

- Lack of uniformity and standardization.
- Good strategies turn South when based on bad data.
- Low transparency on data sourcing and distribution.

Low Flexibility

- Inflexible solutions make it hard to seize opportunities and better use available data.
- Expensive adaptations to new regulatory requirements.
- Lack of integrated solutions.

Centralized data governance as single source of truth



The BRISKEN Market Data Hub automates the complete end-2-end market data governance process. Acting as the single source of truth for all things market data, it provides market data for any SAP and non-SAP application in your landscape. With fully configurable anomaly detection, data auditing and data enrichment the application provides the complete coverage for data from any data provider or source.



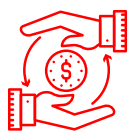
Single Source of Truth



Highly Flexible



High Performance



Lower costs and better data through automated governance

Level up the **quality** of your market data, **reduce** operational **risks** and avoid financial restatements through a **complete** set of data **governance** tools.

- 01. Consistency** The market data hub acts as the single source of truth for market data across your entire organization
- 02. Quality** Be notified by the anomaly detection system, approve or adjust the data with a flow-based exception handling process.
- 03. Compliance** Define your own flow-based process to approve manual data entries, including maker-checker validation, and reduce the risk of rate inconsistencies.
- 04. Auditing** Have a 360-degree view of all changes made to your market data, including full audit logs for integration jobs, manual data entries, configuration changes and approvals.
- 05. Automation** Fully automated end-2-end integration of data from any source or provide to an SAP and non-SAP system

Request a demo from your SAP account representative to see how the Brisken Market Data Hub can help you reimagine market data management. Or visit us in the [SAP App Store \(store.sap.com\)](https://store.sap.com)

