

MDH

Market Data Hub

brisken 



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ABOUT BRISKEN

PIONEERING A NEW ERA OF MARKET DATA GOVERNANCE

- Lack of integrated solutions for market data ingestion and distribution.
- Siloed solutions with barriers to integration and limited sharing of data across user groups and apps.
- Inflexible solutions, that are hard to change and adjust to the changing requirements and challenges of today's financial markets.
- Solutions based on old technology unable to take advantage of technological advances such as AI, in-memory computing, cloud.

Offices

Brisken Headquarter, Houston, TX
Brisken Labs, Alphaville, SP, Brazil
Brisken Europe, Karlsruhe, Germany

Products

Brisken Market Data Hub
Brisken Trader+ (Co-Innovation with SAP)

Partnerships

SAP Partner Edge Member
SAP Co-Innovation Partner
Refinitiv
Bloomberg

Customers

Google/Alphabet, Equinor, Southwire, Sulzer,
Barry Callebaut, Zespri, IMAX, Sotheby's, Zalora,
Weyerhaeuser, Supreme, Global Brands, Moura,
Beauty Counter, Kaust

Challenges of Market Data Management

Siloed Data

- Hard to share relevant data.
- Inconsistencies across departments
- Silos getting out of sync
- Waste of resources

Poor Quality Data

- Lack of uniformity and standardization.
- Decisions based on bad data are risky and good strategies become worthless.
- Low transparency on data sourcing, processing and delivery.

Low Flexibility

- Hard to create new commodity price curves and curve types.
- Complex to adjust the commodity price matrix.
- Expensive adaptations to new regulatory requirements.



WHAT IS **BRISKEN** **MARKET DATA** **HUB?**



Single Source of Truth

By centralizing processes and data repositories, fragmented systems and data silos can be eliminated ensuring data consistency across all organization



Highly Flexible

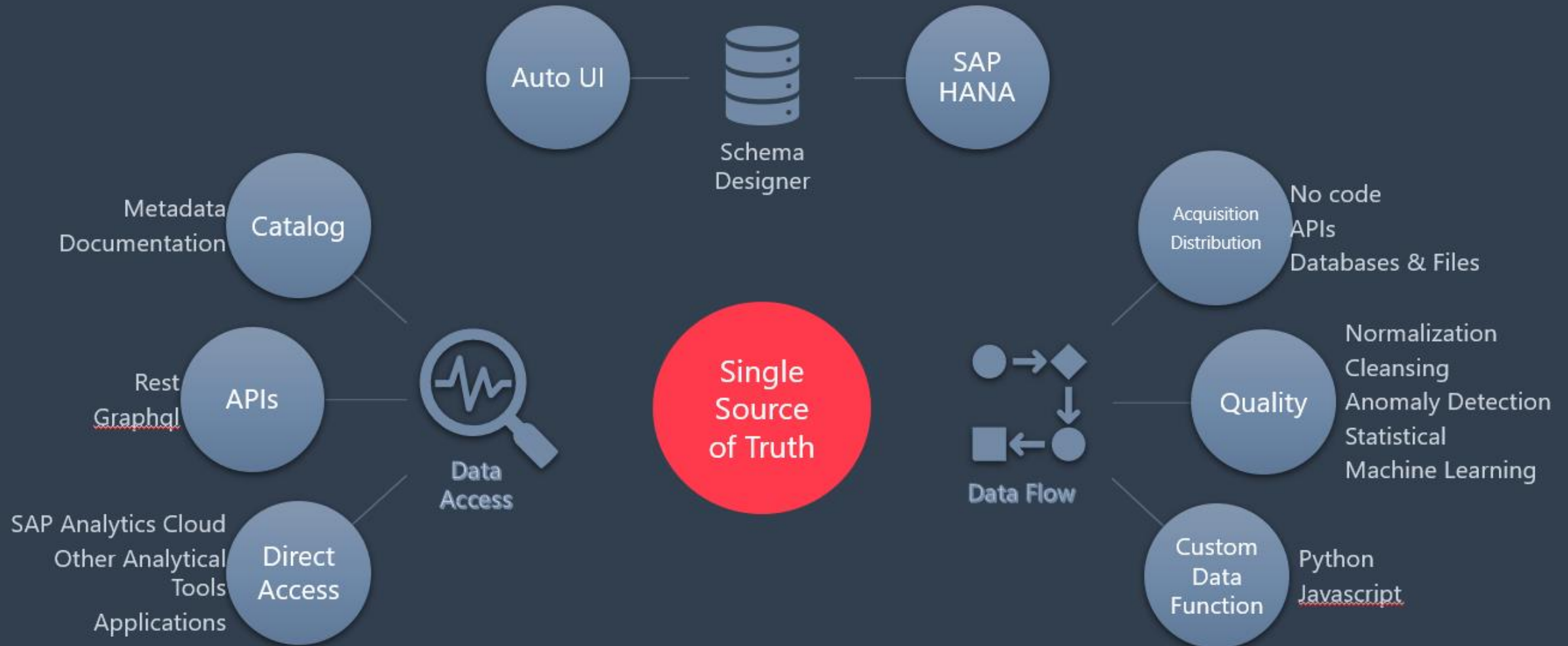
The definition of tasks such as ingestion, cleansing, derivation and distribution are highly configurable simplifying the implementation of new processes



High Performance

Powered by SAP HANA, MDH was designed to support the most intensive processes plus providing a high available and scalable solution

SOLUTION OVERVIEW





MARKET DATA HUB BENEFITS

- Break down data silos and barriers to integration, significantly reducing data cost.
- Reduce spending on data acquisition.
- Save time and cost on finding and preparing data.
- More timely, transparent and trustworthy data .
- Build your commodity price curves with a few clicks.
- Make continuous adjustments to your price matrix.
- Selectively, give data access to internal and external customers.
- Remove burden from data consumers.
- Reduce costs on the framework maintenance.
- Share your data assets across the entire system landscape.
- Increase velocity of the product innovation.
- Supports evolving processes, new processes may be driven by the opportunity, not the obligation.



Contact

We always stay on the **cutting edge** of **digital** and **finance**

Offices

Karlsruhe – Germany
Houston – USA
São Paulo - Brazil

Phone & Email

Dirk.neumann@brisken.com
+49 151 1191 7464

Rafael.ramos@brisken.com
+49 176 5918 1565

Juliano.brugnago@brisken.com
+55 11 98895 2667